

## **PRESS RELEASE**

### **2021 Innovation Award for Franco-Chinese teams Winners**

The awarding ceremony of the 7<sup>th</sup> edition of the Innovation Awards of the Franco-Chinese Teams organized by the France China Committee, has been hosted on 29 November 2021 by Kering, who chairs the Alumni Club of the FCC Innovation Awards for Franco-Chinese Teams. 3 bicultural teams have been awarded for their work and innovative solutions and 3 Special Mentions were remitted.

This year's innovations focused specifically on the issues of agri-food, environment, industry, energy, digital, telecommunications, retail, health, culture, education, and mobility. This 7<sup>th</sup> edition testified of a greater diversity of sectors for the 21 Franco-Chinese applicants.

The need to adapt to Covid-19 sanitary crisis shaped new business models, and digital projects played an important role in 2021. 24% of the projects were dedicated to digital platforms and initiatives.

The 21 projects presented as a common feature the focus on the environmental utility and impact of their innovations. This demonstrates how environmental issues have now become part of a new normality for business at the time of COP 26 and COP 15. This year 14% of the projects were presenting a specific innovation in the field of environment while all the candidates felt concerned to show the positive impact on the environment of their own project.



## 2021 PALMARES

### R&D WINNER

**IoT*FetMov* Monitoring Fetal Movements** (ENSAIT-CIC-SEI-SIoT): an intelligent wearable system to monitor fetal movement for safer pregnancy.

### INNOVATIVE PRODUCT WINNER

**STARC (Transports Safety Collision Alerts)** (THALES): using a set of cloud & AI-based technology to increase safety and reduce risk of collision at level crossings.

### INNOVATIVE INITIATIVE WINNER

**Green solution of ultralow petrochemical wastewater discharge** (SUEZ-SHENGHONG-LPEC Petrochemical cooperation team): a global wastewater treatment solution to oil refining complexes by treating wastes with wastes, realizing recycling, energy saving and emission reducing.

### 3 SPECIAL MENTIONS

- **Special Mention "Agri-food"**

**Precise nutritional evaluation for Livestock (PNE)** (ADISSEO): using a Near Infra-Red spectroscopy (NIR) to assess the characteristics of feed ingredients given to animals for better quality food.

- **Special Mention "Industry of the Future"**

**New generation high-speed intelligent Swiveller** (FIVES): offering a more productive sorting solution at relatively low cost.

- **Special Mention "Cultural heritage"**

**Innovative Sino-French training format and methodology for the conservation of a Ming temple in Shaanxi province** (INP-FSP-15 Chinese institutions): based on an original format and methodology combining French and Chinese different approaches and multiple actors, fostering Franco-Chinese cultural cooperation for the future.



The Innovation Awards for Franco-Chinese Teams are sponsored by  
**Ministry of Economy and Finance and Recovery**  
And  
**Ministry of Higher education, Research, and Innovation**

With the special support  
of the **Chinese Chamber of Commerce and Industry in France,**

Its own Ambassador, at the heart of the France-China relationship  
**Jean-Pierre RAFFARIN**  
former Prime Minister, Honorary Member of Parliament, President of the Prospective and  
Innovation Foundation

### **About France China Committee**

The France China Committee (FCC) brings together French companies active in France and China in the long term and working together on their development with China.

Dean of the Franco-Chinese economic relationship, an expert on China since 1979, the FCC has become a major player in Franco-Chinese economic diplomacy. Its mission is to promote the French offer in China and the Franco-Chinese cooperation, which carry for France and China common values and mutual interests. It promotes a better knowledge of the changing market and Chinese needs and a better mutual understanding.

